



GARNER AGENCY



CLIENT HISTORY

All of Us
Old Plantation Soup and Dip

All Of Us Old Plantation Soup & Dip is more than a client to us, they are now more like family, we have been working together now for over 20 years. We've seen their children grow up and now become part of the company.

All Of Us is our #1 example of our idea towards dedication to a client's success and goals. We have completely evolved, scaled, and grown as an agency with this company.

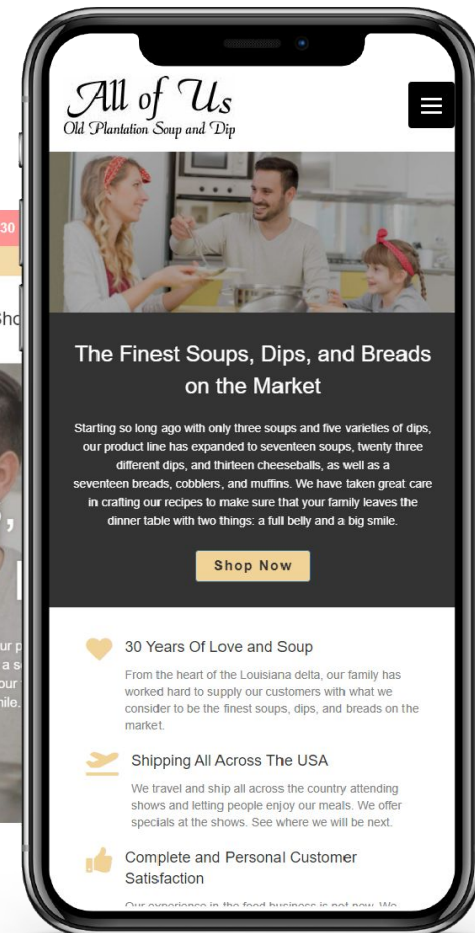
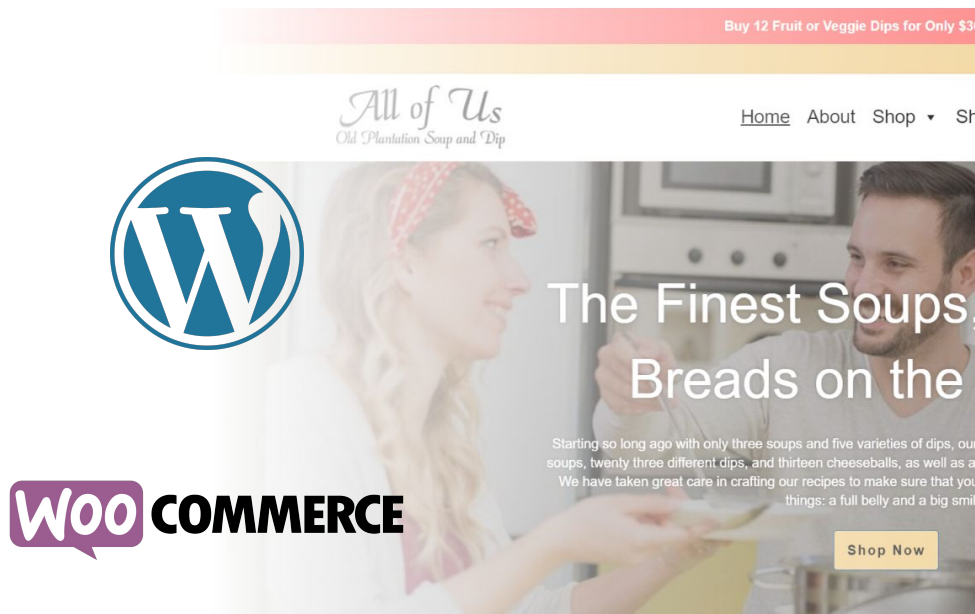
Over the years we have updated All Of Us website multiple times, seen the advent of social and search engine marketing to many other trends.



WEBSITE & E-COMMERCE

All of Us
Old Plantation Soup and Dip

All Of Us Soup & Dip is powered by Wordpress & WooCommerce. We have integrated multiple plugins and built the site to maintain a high conversion rate of over 6%. All Of Us Soup & Dip has been client for over 20 years, and has been through many phases. We were able to adapt the site and it's processes along the way.



EMAIL MARKETING

All of Us
Old Plantation Soup and Dip

All Of Us Overview

- Soup & Dip ecommerce Client
- Tours the nation selling their products
- Began with no ecommerce experience

Email Marketing Overview

- Email marketing has been a mandatory practice for years now
- We began collecting emails through trade shows, promotions, and website call to actions
- We offer 'All of Us' 2 emails a month and have grown their email audience to over 60,000 subscribers
- Each email campaign generates a significant revenue

20%
OPEN RATE

14%
CLICK RATE

15%
CONVERSION RATE

All of Us
Old Plantation Soup and Dip

3 DAYS ONLY

All of Us
Old Plantation Soup and Dip

Expires: 10/29 @ Midnight


Buy 5 Get The 6th Free


Order online:
www.allofussoupanddip.com

The 6th Soup In Your Cart is Free

SHOP NOW

[Our Top Rated Soups](#)


[CHICKEN ENCHILADA SOUP](#)


[TORTILLA SOUP](#)

SOCIAL ADS

28% of internet users say social media ads help them find out about new products, which means social channels have achieved and maintained true global reach. We have introduced All of Us to new users in their target audience while keeping almost a 500% return on investment.

**OVER 4.8
ROAS**
(Return on Ad Spend)

All of Us
Old Plantation Soup and Dip



All Of Us Old Plantation Soup and Dip
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EXPIRES 5/31



GOOGLE ADS

All of Us
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Google alone has the highest reach over any ad network in the world. We began a Google Ads Campaign for All Of Us in March of 2020. Since then we have doubled website traffic from the previous year while averaging an 800% Return On Investment.

**OVER 8.16
ROAS**
(Return on Ad Spend)

